



**FUTURIST  
JIM CARROLL**

# Customer & Client Event Keynotes

Highly customized insight,  
extensive pre-event consultations,  
a global track record, and detailed  
industry experience!



## → **Strategic Customer Events** → **Setting the Tone**

Mindshare matters. In a complex and fast competitive landscape, positioning your product or service offerings to your customer or client has become more of a challenge than ever before.

That's why organizations continue to invest in large-scale or intimate customer-client events. It's an opportunity to tell your story, position your products, outline your value proposition, and build relationships.

Futurist Jim Carroll helps organizations deliver their key strategic message at these customer or client user group meetings with a highly customized keynote based on detailed industry and issue research.

Countless numbers of organizations, including hi-tech firms, professional services firms including financial and legal organizations, telecom companies, and manufacturing organizations have engaged Jim to provide an opening keynote message for their event that is carefully aligned to their key message.

## → **Global Clients**

Clients who have arranged for Jim at these sessions have included SAP, McKinsey, Schnieder Electric, Nikon Japan, Baker McKenzie, Nestle, Microsoft, Hitachi, Aligntech Zurich Insurance, and many, many more.

**BOOK IN A QUICK CALL**



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# Aligning to Your Key Message

*"I have assisted hundreds of organizations - hi-tech companies, legal and accounting firms, medical and healthcare organizations, manufacturing groups and many more - in achieving their message of industry, product, and service transformation at their customer and client meetings with a highly customized leadership-oriented keynote. I'm known in the industry for my ability to carefully align to your message!"*



## → Track Record

Companies like Microsoft, SAP, Cisco, Oracle, Toshiba, and many more have had Jim provide his insight on the future and disruption with a highly customized keynote that aligns with their overall customer event message. Professional service firms like KPMG, Ernst Young, and Baker McKenzie have arranged for Jim to speak at critical client events on topics ranging from the acceleration of business to the emergence of new legal risk issues. Zurich Insurance recently arranged for Jim to share his thoughts on the future of risk at a global risk management summit in Switzerland.

## → Experience Matters

Whatever your message and however specific your topics, Futurist Jim Carroll has proven to be a reliable event partner with a keynote message that is based on customized research, extensive consultation, and detailed trends insight backed by a compelling stage presence.



**Lloyd Adams, CEO, SAP**



"Our audiences (internal and external) love him, and he works wonderfully with our customers. The external audiences have been a combination of business and IT executives. In either scenario, he hits a home run every time."

**LINE UP AN EXPLORATORY CALL WITH JIM**



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