



**FUTURIST
JIM CARROLL**

Keynote: Think BIG, Start Small, Scale Fast!

Jim Carroll's transformative concept for moving forward in the era of accelerating change!



→ The Reality of Disruption

We live in a time of massive challenge, and yet one of massive opportunity. We're faced with deep and complex issues involving the environment, health care, water, and food. At the same time, every industry is faced with upheaval and disruption.

Every industry is being redefined at blinding speed by technology, globalization, the rapid emergence of new competitors, new forms of collaborative global R&D, and countless other challenges! The speed with which these changes occur are now running up against the traditional culture, organizational structure and leadership methodologies that once worked well in the past – but don't align to today's fast moving realities.

→ Transformative Thinking

You need to align yourself to the big opportunities of today through bold, transformative thinking; take the small-scale steps today to align yourself to this future, and focus on a culture of speed and agility that can help you to get there at the right time! You need to think about transformation, not just innovation! The new model for going forward in the era of accelerating change: *Think big, start small and scale fast!*

→ Global Clients

Disney, NASA, the World Bank, Zurich Insurance, Pfizer, Volvo - global leaders that have turned to Jim Carroll for key insight!

BOOK IN A QUICK CALL



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**FUTURIST
JIM CARROLL**

Disruptive Trends Insight that Matters

"The thing about a big future is that it often turns out to be even bigger than you think!"

- Futurist Jim Carroll



→ **The Challenge of Legacy**

Most organizations are bound up in tradition, process, certain defined ways of doing things — rules — that have helped them succeed in the past. Over time, they have developed a corporate culture which might have worked at the slower paced world of the past but now has them on the sick-bed, suffering from an organizational sclerosis that clogs up their ability to try to do anything new. Those very things which worked for them in the past might be the anchors that could now hold them back as the future rushes at them with ever increasing speed. They are being challenged in a fundamental way by those who think big, and by some really big, transformative trends.

→ **A Structure for Speed**

In this keynote, Jim outlines his simple but transformative structure with deep insight on what it takes to master the new, complex volatile world, by embracing the chaos, thinking transformation not innovation, mastering the timing of trends, and accelerating forward oriented growth opportunities.



Walt Disney Corporation



"We were extremely pleased with Jim's presentation... the content was bang-on and would hopefully prompt people to think about the rapidity of change going on in our world! Jim's storytelling approach really helps to get his points across! He did a great job!"

LINE UP AN EXPLORATORY CALL WITH JIM



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