

# UNDERSTANDING 2021

THE TRENDS TO MAXIMIZE OPPORTUNITIES  
with JIM CARROLL, futurist

Become a  
HIGH  
VELOCITY  
INNOVATION  
HERO 

## TRENDS BEFORE COVID

Predictions from  
**THE Jetsons** → The FUTURE is coming  
= FAST

- Online shopping
- Drones
- Telemedicine
- Distance education

LOOK FORWARD BY LOOKING BACK

- Click 'N' Collect
- Robotics delivery
- Intelligent/ethical packaging

NO MATTER WHAT INDUSTRY...

HIGH VELOCITY ECONOMY!  
HOW INNOVATE FASTER?!?  
CONTINUOUS TECH DISRUPTION!

AND THIS WAS BEFORE

COVID-19

## COVID AS AN ACCELERANT



RENEWABLES PLATFORM

HEALTH CARE CUSTOMIZED

TRANSPORTATION

RETAIL Last mile Delivery

MANUFACTURING MASS CUSTOMIZATION

Broken supply chains

REINVENT SELF

RESILIENCE

TRANSFORM

It can't be done! → GET IT DONE

OPTIMISM

NEW WORLD OF OPPORTUNITY

HOPE

=FAST + =FAST decisions teams

7-10 careers in our lifetime

JUST IN TIME Knowledge

Leverage technology

SUSTAIN THE MOMENTUM

CONNECTIVITY IS EVERYTHING

